



FOR IMMEDIATE RELEASE:

VisionStream Continues to Grow and Expand Despite Ongoing Economic Downturn

Promotes New CEO and Expands Key Leadership Team; Increases Office and Warehousing Spaces

St. Louis, MO — July 28, 2011 — VisionStream is pleased to announce several key promotions within their organization.

Effective immediately, Brian Innis has been promoted from Chief Operating Officer to Chief Executive Officer (CEO); Pia Lischke has been promoted from Controller to Chief Financial Officer (CFO); Michael Giblin has been named as Communications Director. In addition, Greg Pohlen has joined VisionStream as Account Executive.

While the continuing economic downturn has reduced overall marketing budgets, VisionStream — an exhibit marketing company — has chosen to strategically approach new and existing clients in a collaborative, mutually beneficial manner.

The business has responded favorably, and VisionStream is experiencing continued growth in the tradeshow/exhibit market. With this growth, VisionStream has expanded their facility, increased their staff and updated their corporate branding to better reflect their identity and approach to new clients.

“We’re excited to continue growing through these tough economic times” says new-CEO Innis. “We really want to be a creative lightning rod for our customers — helping them achieve their exhibit marketing objectives, with emphasis on outstanding customer service. By bringing our clients into the process with us, we make them an integral part of their own success. It’s being received with a lot of excitement.”

The marketplace agrees with Innis, allowing VisionStream the success to expand their offices and increase warehouse space — with plans for additional expansion next year.

VisionStream continues to grow and serve the corporate and retail communities in a variety of industries, including: Aerospace, Agriculture, Automotive, Biotechnology, Consumer Products, Food and Beverage, IT, Manufacturing, Medical and Pharmaceuticals.

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Brian P. Innis, CEO

Mr. Innis has over 20 years experience in the exhibit marketing industry, and is an original founding partner of VisionStream. He has a BFA in Industrial Design from the University of Illinois at Urbana-Champaign and is a member of the Industrial Designers Society of America. He has most recently served VisionStream as lead designer and Chief Operating Officer.



Pia H. Lischke, CFO

Ms. Lischke has over 15 years of experience working with both large and small companies, and brings an entrepreneurial, growth-centric skillset to bear for VisionStream. She holds a BBA from the University of Notre Dame, and is a member of the Missouri Society of CPAs. She most recently has served VisionStream as Controller.



Michael G. Giblin, Communications Director

Mr. Giblin has 25 years in the visual communication business, with six years in exhibit marketing, specifically. He holds a degree in Commercial Art and Advertising, and a BFA from the University of Missouri. He is a member of a variety of industry groups and associations. He most recently served VisionStream as an Account Executive in Exhibit Sales.



Gregory M. Pohlen, Account Executive

Mr. Pohlen has over 20 years of sales and account management experience, most recently with Advertisers' Display. An expert in intensive multitasking for exhibit/trade show display clientele, Greg is a dynamic and skilled Account Executive with proven accomplishments.

About VisionStream

VisionStream is a marketing company for the built environment, with a focus on retail and corporate spaces, trade show exhibits, meeting and events, and museums. Strategically located in St. Louis, Missouri, VisionStream was founded in 2004 and currently operates over 95,000 square feet of creative and warehousing space. VisionStream is dedicated to transforming clients' marketing objectives into effective experiential environments. For more information, visit v-stream.com.

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For More Information:

If you'd like more information about VisionStream, or to schedule an interview, please contact Michael Giblin at 314-432-8788 x232, or e-mail michael.giblin@v-stream.com.